The Content Governance Gap

108K	83.5%	$676K	61%
job cuts Jan 2026	**more content expected**	**per negligent incident**	**higher error rate**
Worst January since 2009.	73% say workloads increased. No new hires.	55% of insider incidents are from negligence.	when workers are fatigued or burned out.
Challenger 2026	HubSpot 2026	Ponemon 2025	ActivTrak

The pattern:

Fewer people are publishing more content under tighter deadlines. 70% of marketing professionals report burnout. 60% of all data breaches involve the human element. 53% of breaches expose customer PII. It takes 81 days on average to detect an insider incident. And only 59% of teams have any content governance policy at all.

Sources: Verizon DBIR 2025 | IBM 2025 | Ponemon 2025 | Kalungi/Mentally Healthy | Fluvio 2025 |

Real incidents. Published content. Real fines.

Cadia Healthcare: HIPAA fine for patient PHI in marketing content on website [HHS.gov]
accessiBe: $1M FTC fine for unsubstantiated claims on website [FTC.gov]
Robinhood: $26M for misleading customer communications [SEC.gov]

Penalties: CCPA $2,663-$7,988 per violation per consumer, no cap. GDPR up to 4% revenue.
FTC $53,088 per violation for misleading website content (2025).

WHAT PILLARSHIELD DOES ABOUT IT

PillarShield checks content at the moment someone hits save or publish.
If something violates policy, it blocks the publish and tells the author why.

PII & Credential Detection
SSNs, phone numbers, emails, API keys.
Deterministic rules + AI for edge cases.

Tone & Safety
Off-brand tone, hate speech, unsubstantiated claims. Configurable warn vs. block.

Prohibited Terms
Brand policy, legal restrictions, competitor mentions. You define the list.

Immutable Audit Trail
Every decision logged server-side.
SOC 2-ready. Proof, not promises.

In 1.2 seconds, before anyone sees it.

Core $299/mo	Protect $799/mo	Managed $2,000+/mo

Early access: beta50for3 (50% off, 3 months) | Drupal, WordPress, or any CMS via REST API

pillarshield.co | pillarpoint.consulting

All statistics sourced and linked above. Full data sheet available at pillarshield.co/resources